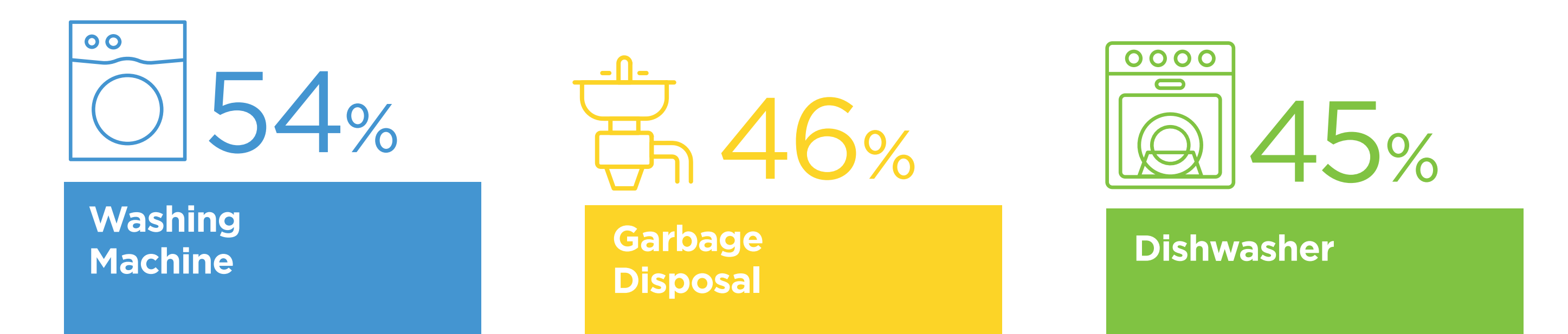


# Don't Forget to *Clean* the Thing that Cleans!

Many people think your washing machine is something that *does* the cleaning, not something that *needs* cleaning.<sup>1</sup>

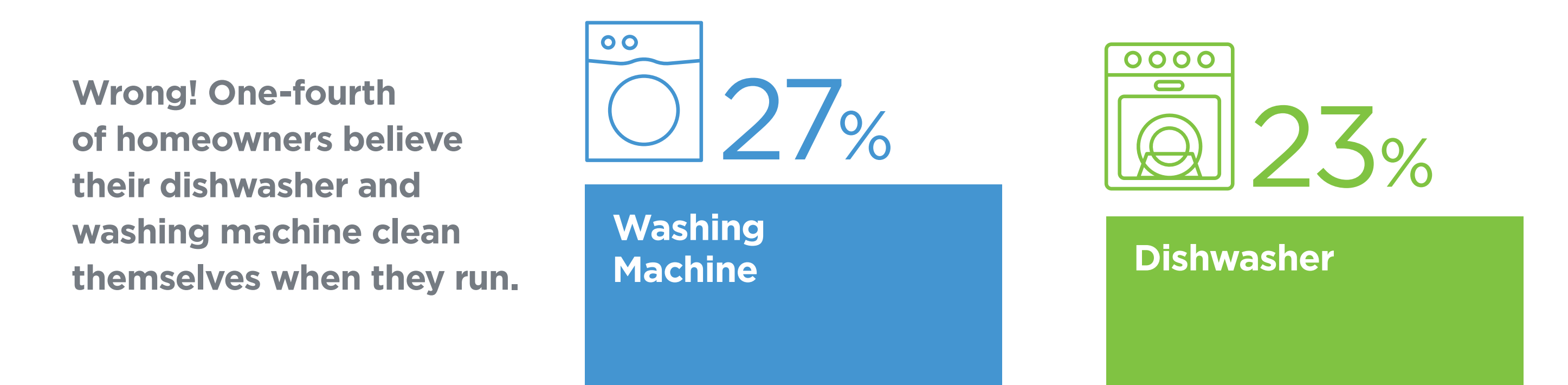
## ✧ Some People Think Appliances Don't Need Cleaning

In fact, many people have never even thought of cleaning certain appliances, or didn't know they were supposed to, according to a recent survey.<sup>2</sup>



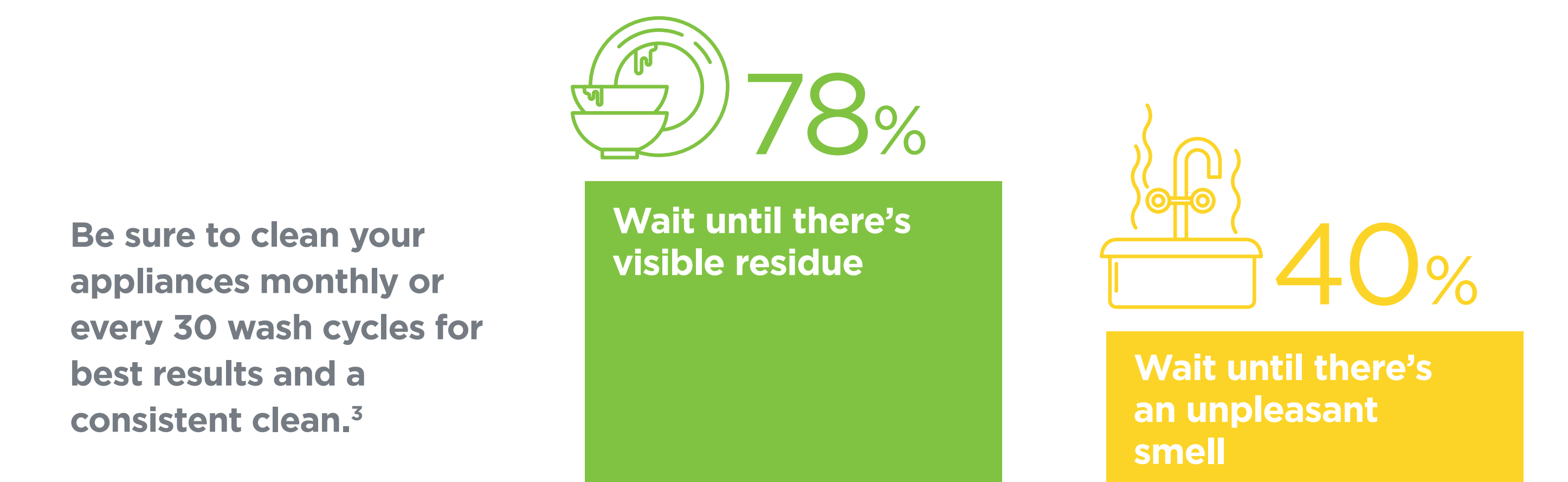
## ✧ Because Appliances Clean Themselves, Right?

Wrong! One-fourth of homeowners believe their dishwasher and washing machine clean themselves when they run.



## ✧ Don't Wait to Clean Your Appliances

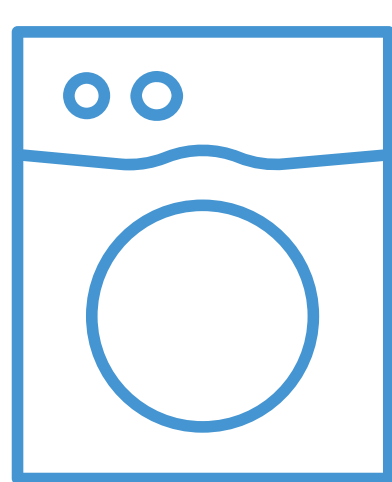
Be sure to clean your appliances monthly or every 30 wash cycles for best results and a consistent clean.<sup>3</sup>



## ✧ Cleaning Tips

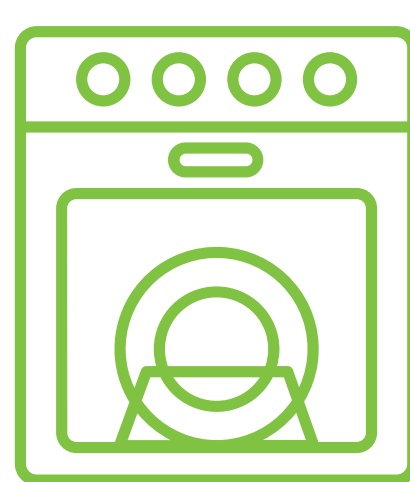
Luckily, cleaning your appliances is simple and safe with **affresh**® appliance care, helping to remove the odor-causing residues and grime that can form in machines over time.

Here are some tips to keep your appliances smelling nice:<sup>4</sup>



### Washing Machine

- 1 Keep the door of your front loader or the lid of your top loader washer open between loads.
- 2 Wipe out the detergent dispensers of your washing machine weekly.
- 3 Set a reminder to make affresh® part of your once-a-month cleaning routine.



### Dishwasher

- 1 Use the correct amount of detergent. Too much will cause over-foaming and may force newer appliances into multiple rinse cycles.
- 2 Scrape dishes before loading the dishwasher and skip the pre-rinse.
- 3 If you notice standing water in your dishwasher after a cycle, it is clogged with debris and residue. It's time to clean your dishwasher!
- 4 Schedule your monthly dishwasher cleaning with affresh® on your calendar so you don't forget.

1. The results in this infographic represent the findings of a survey conducted September 8-10, 2020 by YouGov on behalf of affresh® brand among a sample of 1,030 US homeowners ages 18+. The margin of error is +/- 3.1% at 95% confidence.

2. Survey respondents: Of homeowners who don't clean the inside of specific appliance.

3. Survey respondents: Of those who have cleaned the inside of an appliance.

4. Source: Cleaning Confidence on affresh.com.